

Technical Specifications & Submission Guidelines

1. Master File Requirements

Resolution: Minimum / Target: 1920 × 1080 (Full HD)

Higher resolutions are optional and not required for submission.

Codec & Container: H.264 / AVC or H.265 / HEVC Container: .mp4 or .mkv

Bitrate: High-quality VBR (preferred) or CBR 1080p Target: 8 – 12 Mbps 1080p Upper Limit (High-quality masters): 15 Mbps

Color Space: Rec. 709

(BT.2020 not required for animation delivery)

Framerate: Native framerate only (23.976, 24, 29.97, or 30 fps)

No frame interpolation, motion smoothing, or AI upscaling artifacts

General Quality Notes: Avoid excessive compression, banding in gradients, or macroblocking. Clean source files are preferred; final streaming optimization is handled during platform processing

2. Audio Standards

Format: AAC or FLAC.

Sample Rate: 48 kHz / 24-bit.

Channels: Stereo (2.0). Binaural/ASMR mixes must be clearly labeled in the metadata.

3. Content & Quality Control (QC)

Production Status: We accept both Completed Works and Ongoing Series.

Submission Unit: Each submission must be a finished episode or standalone piece. Drafts, work in progress clips, or unfinished animation tests will be rejected.

Narrative Integrity: Only complete works with a defined structure (Beginning, Climax, Conclusion) are accepted.

Low-Effort Policy: Loops, static slideshows, or AI-generated motion with visible temporal instability will be rejected during the manual review.

Originality: Submission must be 100% original IP. No fan-art, derivative works, or uncleared copyrighted assets.

4. Delivery Protocol

Naming Convention: PROJECTNAME_CREATORNAME_DATE_V01.mp4

Method: Provide a direct download link via Google Drive, Dropbox, or Mega, or any other transfer method, as long as it preserves the original file quality and contains no malware, ads, or spam. Links with malicious content or intrusive elements will be discarded immediately

Assets: Include a high-resolution thumbnail (9:16, .png or .jpg, no text overlays).

Marketing & Promotion Rights

To ensure your work reaches the widest possible audience among North American fans, we may utilize brief segments of your footage (up to 30 seconds) and your promotional assets for social media marketing and platform advertising. **Ikudeska**, our premium distribution platform operated by **R18 Entertainment & Media LLC**, manages this promotional activity, which is designed to drive traffic directly to your titles and build your brand within our ecosystem. We view our relationship as a collaborative effort to bring high-end Japanese aesthetics to a dedicated global audience while protecting the artistic integrity of your original work.

Flexibility & Long-Term Partnership

Upon completion of the initial 12-month exclusivity period, you will have full autonomy over your work's future. You may choose to renew the exclusive license to continue maximizing your revenue under our premium 75% share model. Alternatively, you may opt for a non-exclusive arrangement to explore other sales channels; please note that transitioning to a non-exclusive status will involve an adjustment to a standard revenue share tier. If you wish to de-list your content entirely, we require a 30-day notice prior to the effective removal date. This ensures a smooth transition and allows us to notify the audience properly, maintaining a positive relationship between you and your fans.